

Shawne Duperon
Project Forgive

"Forgiveness is about emotional maturity. We're culturally ready for a new realm of possibility as evidenced by the popularity of the viral video, social media and traditional media coverage and what is at the heart of discussion in the film and the movement."

The Six-time EMMY Award winner Shawne Duperon has taught thousands how to communicate in business using universal themes of love, fear, and forgiveness in the workplace. Shawne works with corporations, entrepreneurs, universities and government agencies across the globe. She has interviewed many presidents and has filmed hundreds of celebrities. You have seen her featured in major media including, CNN, ABC, Inc. Magazine, and USA Today. Her personal passion is forgiveness.

She has taught thousands how to communicate as leaders through powerful networking, social media and exquisite media interviewing skills. She works with corporations, entrepreneurs, universities and government agencies across the globe, with a theme that includes universal principles such as love, fear and forgiveness within the business realm.

Shawne has collaborated with many best-selling authors, has replaced Bill Ford of Ford Motor Company when she spoke at the Department of Defense and even lectures on cruise ships around the world. One of her personal passions is the work she does with multicultural groups to help delete media stereotypes through strategic communication.

Shawne's currently a PhD candidate, creating leading-edge research on the relationship between mass media and gossip (yes gossip:>). Knowing how to create and navigate communication skills as a leader is the secret to unlimited marketing and personal power. Her story of overcoming child sexual abuse has inspired thousands.

"Without forgiveness, there is no real healing. But for forgiveness to occur, apologies are necessary first. America has never made the necessary apologies to heal our national wounds; our national soul needs to atone for the genocide of Native Americans, for slavery, for the war in Viet Nam and so forth. Abraham Lincoln said that a nation must confess its sins just as an individual must, and then but only then does forgiveness wash us clean."

~ Marianne Williamson

Her movement on global forgiveness was created through a film called Project: Forgive. The film's five-minute video has been seen by tens of thousands.

Life happens.

We lose our jobs, we face bankruptcy and foreclosure. Some of us are dealing with a divorce, others of us are facing life threatening illnesses such as cancer. Culturally, we see deep political fighting, immigration issues,

war, despair and violence. In the face of all this, how can we find the courage to forgive and cause a new realm of possibility, a new conversation?

Have you ever felt angry or disappointed with yourself? Sure you have. As entrepreneurs, we have to take risks—it comes with the territory. And with risk comes mistakes, which can be really upsetting. Plain and simple: Some mistakes are tough to forgive.

So what happens when you don't forgive yourself for taking risks that backfire or spending so much time on your risks that you neglect your personal life? Can it actually harm your business? Six-time Emmy Award winning producer and PBS host Shawne Duperon says it can—and will. "The true entrepreneur, who really rocks it out, has the ability to forgive themselves quickly," says Duperon. "All the fruit, all the amazing opportunities, are out there on those skinny branches, and sometimes you're going to fall."

"The risk game is filled with traps that will lead you to making mistakes," she says. "But the real trap is to stay in the pain of the mistakes."

We know that holding on to anger and other negative emotions affects our health and our choices. Duperon believes that we all have two choices—

the choice between love and fear.

"Love may be an odd word in business, but think about how this applies in social media," she says.

"People who like Apple on Facebook, for instance, love their iPads. In this realm of love we experience joy, passion, excitement, and team building; all important things when building a business."

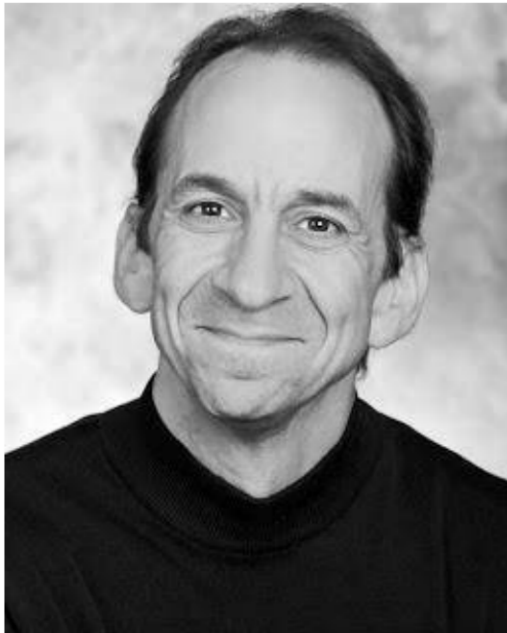
The second choice is fear—and that's where desperation lies. Duperon does not believe that fear is a lack of confidence in business owners because we are completely fearless in so many ways. "Fear is more about biology," she says. "We naturally feel safe in an environment where we know what to do next. (INC Magazine - <http://www.inc.com>)

The mind is the body's control tower. It begins with our thoughts and tells the brain what to do. The brain is a 3lb organ that produces chemicals that can help us or hurt us. This means our thoughts that we create with our mind go on to help us or hurt us. Whatever we believe becomes our biology. That's why having a positive attitude and being proactive helped me to survive to Hepatitis C. All healing starts from within at the deepest layer. Give yourself permission to self-care, and forgive. Then you can truly begin to heal because healing is an inside job. Just like a cut must begin to heal at its deepest layer.

~ Naomi Judd

The Inspiration

Gary Weinstein received excruciating news: his wife Judy and their children, 12-year old Alex and 9-year old Sam were killed by a drunk driver.



It was a shocking and painful day. The pain was confounded when Project: Forgive documentarian

Shawne Duperon, discovered an unusual connection. Not only was she a dear family friend of the

Weinstein family, she was also a dear family friend of the man who caused the deaths - Tom Wellinger.

In that moment an internal dilemma was created. On one hand you have Tom, a drunk driver who killed a family. On the other hand, you have Tom, a loving husband and father who made a horrible and devastating choice to drink and drive.

"How do you hold these conflicting emotions within your heart at the same time? I felt deep anger and rage at a man who killed a precious family and at the same time, I felt deep sorrow and compassion for a man who made the mistake of a lifetime," says Duperon.

"The ability to hold two divergent and opposed thoughts and feelings at the time in your head and heart in the same moment - is THE miraculous breakthrough in consciousness."

"This is where global shifts occur. This ability to hold dichotomous feelings at the same moment is the start of solving political angst, religious conflict, business greed, as well as, racial, gender and immigration issues in ways we haven't seen before. We can't keep doing the same things and expect different results."

The Movement

The proposed documentary has virtually morphed into a forgiveness movement, due to the popularity of the profoundly moving introductory trailer posted on the fund-raising website, Kickstarter.

A Course In Miracles International President, Baron Wolter van Verschuer welcomed the idea of the film saying, “We are, of course, thrilled that forgiveness is now being more broadly recognized as the solution to the needless pain and anguish that characterize the human condition. The true freedom and nobility of the human spirit can never be fully known or experienced by a mind bound by judgment, condemnation and grievances.

“As Jesus says in A Course In Miracles,” continued van Verschuer, “The unforgiving mind is full of fear, and offers love no room to be itself; no

place where it can spread its wings in peace and soar above the turmoil of the world. The unforgiving mind is sad, without the hope of respite and release from pain. It suffers and abides in misery, peering about in darkness, seeing not, yet certain of the danger lurking there.”

“In contrast,” added van Verschuer, “Forgiveness ends all suffering and loss. Forgiveness paints a picture of a world where suffering is over, loss becomes impossible and anger makes no sense. Attack is gone, and madness has an end. What suffering is now conceivable? What loss can be sustained? The world becomes a place of joy, abundance, charity and endless giving. It is now so like to Heaven that it quickly is transformed into the light that it reflects. And so the journey which the Son of God began has ended in the light from which he came.”





Project Forgive

IT STARTED AS A
5-MINUTE MOVIE
TRAILER AND BECAME A
GLOBAL MOVEMENT.

Six-time EMMY® winner Shawne Duperon never knew her five-minute anti-hate video on embracing forgiveness, that went viral and has been seen by tens of thousands across the globe, would also garner worldwide media attention from the likes of **CNN, CBC, ABC, FOX, Inc. Magazine** and coverage across North America and Europe, to name a few.

You can see it here: www.ProjectForgive.com.

One story alone in the ***Detroit Free Press*** accumulated 11,000 responses from readers.

The movement is now so compelling it's attracting historical leaders such as Archbishop Desmond Tutu, and music artists like Naomi Judd, who now both endorse Project: Forgive.

It has become quite apparent the world is tired of prejudice, tired of fighting and tired of hatred. We're globally craving conversations against all this PAIN.



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THE PROJECT: FORGIVE FOUNDATION

The Project: Forgive Foundation, a non-religious, nonpartisan organization was created through the development of our movie project, Project: Forgive. Through individual stories, the film is a deep inquiry that explores forgiveness through a dialogue that brings people together.

Documentarian Shawne Duperon started the global forgiveness conversation through a crowdfunding campaign. The original goal was to raise seed money for a film.

The \$100,000 raised in about 3 weeks time last spring, was used to start production. The film is 50% complete. Corporate Sponsors and philanthropists are completing the remaining funding to finish the documentary, slated for fall 2014.

Upon completion of the movie and the subsequent marketing and distribution of film, the work of the foundation will continue. **The Project Forgive Foundation's mission is to advance the education and promotion of forgiveness, compassion and peace while eliminating prejudice and discrimination through business and personal development workshops, seminars and numerous media resources focused on corporate leadership environments that promote diversity, and organizations that support personal and professional growth.**