

Dr. Shawne Duperon

Six-Time EMMY® Winner



AS SEEN ON



Chicago Tribune

Inc.



CBC

Dr. Shawne Duperon will make you look like a hero as she brings rich content to your audiences. Her **authentic** and **hilarious** style will leave your participants wishing the event never ended. A professional speaker who's been studying the phenomenon of gossip for more than a decade, Dr. Shawne deeply connects with audience members, leaving lasting inclusive tools that alter communication skills, stimulating participants to passionately share innovative ideas and solutions that increase retention, productivity and engagement in the workplace.

If your events are filled with executives, diverse professionals, business owners and university students, Dr. Shawne's unique content and engaging charismatic style will have participants raving, and then **"good gossiping"** to bring her back again and again.

"It's one of the best and most exciting workshops I have ever attended."

Ellissa Johnson
Census Bureau

"Powerful experience."

Rich Padged
The Walt Disney Co.

"Shawne is one of the most engaging speakers on the business circuit today"

Maureen McDonald
The Detroit News

"I wish the class was longer."

Joe Resak
Nissan

"Outstanding!!!!"

Gerardo Lucenou
Ford Motor Company

"The energy she instilled was unforgettable. So glad I witnessed this event."

Noel
KPMG

Dr. Shawne's case study is Project Forgive. Using gossip theory, this non-religious foundation reaches millions in social media, garnered an endorsement from Archbishop Desmond Tutu and the honor of a 2016 Nobel Peace Prize Nomination.



Project Forgive, a 501c3 non-religious organization, provides free educational resources and trainings, investing in **youth** as future humanitarian leaders, and promoting education that links the power of forgiveness with our **health and well-being**.



Our Clients



Department of Defense Clearance



To Book **Hily Trevethan**
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 248-681-2410 direct

ShawneTV specializes in communication consulting and professional development. We focus in 3 Primary Areas: 1) increasing employee engagement, productivity and retention; 2) fostering agility and disruption through external brand development, and 3) driving customer loyalty through social and traditional media.

Most Requested Programs From Our Clients



Communication Workshops

Forgiveness is a Leadership Skill

Leaders take risks and make mistakes all the time. Dr. Shawne Duperon, a Nobel Peace Prize nominee, has found that when you make a mistake and – don't forgive yourself quickly – it can have a long-term impact. Using Project Forgive as her case study, you'll leave this series of innovative workshops with new leadership skills that gear you toward smarter risk-taking, limiting defensiveness about unconscious bias, and moving into powerful choices that grow your business, your career and ultimately yourself.

Blending Millennials Into an Intergenerational Workplace

Research shows that Millennials will comprise 70% of the workforce by 2024. At the same time, more than 1/3 of employees resist the influx of the new generation and dream of the "good ol' days." This series of workshops emphasizes how to respectfully and authentically collaborate and exchange skills in an intergenerational workplace.

Amplifying Good Gossip

Gossip gets a bad rap. Research shows that mean nasty stuff is only 5-7% of gossip conversations. When done right, gossip is the smartest and most powerful way to stimulate loyalty and productivity in the workplace, while also strategically marketing your organization, your practice or yourself. This series of workshops provide innovative tips and tools to exponentially grow your career or organization.

Workplace Engagement Starts with Leaders

When it comes to leadership, what's the signal you broadcast whether you're training an employee, leading a project, networking at an event, posting on Facebook or being interviewed by the local news? This training shifts your communication leadership perceptions, producing a new set of innovative skills to engage a work environment that causes positive change.

The Psychology of Presenting

During these interactive workshops, Dr. Shawne shifts your existing perceptions of presentation styles. It's not about getting the presentation "right," or how to stop the "umm's." This experiential class dives deep into the psychology of presenting, offering unique strategies to authentically engage your audience, close the sale, have them approve your project and "good gossip" about it afterward.

Social Media Mastery

These non-techie courses get to the root of creating long-term on-going relationships in social media. Dr. Shawne should know, she's reaching millions in social media with her case study, Project Forgive. She'll share how to avoid the biggest social media mistakes on the most popular platforms. You'll also discover how to master strategies that help you grow your brand, create a following or expand your career.

Media Mastery for Business

Whether working with the media is your top priority or your deepest fear, these series of workshops provide the tips and media techniques that create instant credibility and charisma when being interviewed by any reporter, producer or influential blogger, causing exponential good gossip for yourself, your organization or non-profit.

Professional Development: 7 Step Communication Workshop System

Employee/ERG Track

- ◆ Good Gossip in the Workplace
- ◆ Courageous Conversations: Exploring Unconscious Bias
- ◆ Communication Leadership
- ◆ Psychology of Presenting
- ◆ Forgiveness in the Workplace
- ◆ Mentorship in the Workplace
- ◆ Intro to Media Mastery

Executive Track

- ◆ Communication Leadership
- ◆ Adv. Psychology of Presenting
- ◆ Forgiveness as a Leadership Skill
- ◆ Media Mastery
- ◆ Dealing with Difficult People
- ◆ Advanced Communication: Limiting Defensiveness About Unconscious Bias

Sponsored Entrepreneurial Track

- ◆ Good Gossip Marketing
- ◆ Networking is for Neanderthals
- ◆ Communication Leadership
- ◆ Forgiveness as a Marketing Tool
- ◆ Psychology of Presenting
- ◆ Social Media Mastery
- ◆ Media Mastery



H.S. & University Leadership Track

- ◆ Good Gossip - Career Seeking
- ◆ Networking is for Neanderthals
- ◆ Authentic Leadership
- ◆ Psychology of Interviewing
- ◆ Finding Your Dream Job
- ◆ Workplace Environments
- ◆ Communication Leadership